At this family-friendly event, visitors will enjoy great Louisiana food like jambalaya, gumbo, etouffee, red beans and rice, boudin, bread pudding and much more, prepared by local restaurants and individuals. There will be live Zydeco dancing and a children’s area full of games and activities.

“A Taste of Louisiana” is a chance to celebrate the food and culture of Louisiana right here in Birmingham, while helping a worthy cause. Proceeds from this year’s event will go to the Sid Strong Foundation (sidstrongfound.org), funding pediatric cancer research and college scholarships for local students.

Do you have a favorite recipe that you think has what it takes to be voted #1? Then register now to compete in the Cook-off (see sponsorship and cooking competition information for details). This is a great opportunity to get your business’ name out in the community, supporting a worthy cause and have a lot of fun.

Tickets can be purchased in advance through the lsubirmingham.org website or at Birmingham area Cajun Steamer restaurants.

FOR MORE INFORMATION CONTACT:
Kenny Haynes
205-613-5337
kdhaynes@haynes-haynes.com

Also see the ATOL Facebook page or lsubirmingham.org for information
PRESENTING SPONSOR • $1,500

Be an important part of the event! As the presenting sponsor, you or your company will receive prominent placement on all advertising - both at the event and in advance (i.e. social media).

Fee includes: A 10x10 tent and space, one 8’ table, 10 wristbands, and prominent logo placement on all advertising as the presenting sponsor. You must provide your own banner to hang on-site. At no additional fee, you may participate in the Food Cook-off Competition (See cooking rules for details).

ADDITIONAL SPONSORSHIPS:

**Fees for the following Sponsorships include: A 10x10 space, one 8’ table, your name on a sign at the event and wristbands. You must provide your own banner to hang on-site. You may bring your own 10x10 tent or a tent can be provided for an additional $100 if requested by October 13th.

COOKING COMPETITION SPONSOR - $1,000

Get your business name out in front of the competition, literally. As the Cooking Competition Sponsor, you will get your logo placed on all competition awards and on all signage (and social media) prior to and at the event. Your team’s cooking competition fee will be waived. You will also receive 10 wristbands for the event. (**See info above for additional details about your sponsorship fee.)

SID STRONG SPONSOR - $1,000

Sponsor a worthy cause while promoting your business. As the Sid Strong Sponsor, your logo will be placed on all signage (and social media) prior to and at the event. Your team’s cooking competition fee will be waived. 10 wristbands will be donated to families with children battling pediatric cancer courtesy of your business. (**See info above for additional details about your sponsorship fee.)

KID’S ZONE SPONSOR - $350

Don’t want to cook, but still want to be an important part of the event? Why not sponsor our Kid’s Zone? You will also receive 5 wristbands for the event. (**See info above for additional details about your sponsorship fee.)

COOK-OFF TEAM/FOOD SPONSOR - $250

As a food sponsor, you or your team will have a booth at the event and receive 5 wristbands. Serve your favorite Louisiana food and compete for the title. Read Guidelines & Rules for more information. (**See info above for additional details about your sponsorship fee.)

LAGNIAPPE SPONSOR - $250

Cooking not your thing, but still want to publicize your business and give away some-thing extra? Lagniappe Sponsorships allow your company to be a part of the fun. You will also receive 5 wristbands for the event. (**See info above for additional details about your sponsorship fee.)
SPONSOR REGISTRATION FORM

Team (Company) Name: ________________________________________________________________
Team Contact: ___________________________________________  Phone: ______________________________
Email: ______________________________________________________________________________________

ENTRY TYPE (CHECK ONE):

_______ Presenting Sponsor     _______ Cook-off Team/Food Sponsor
_______ Children’s Area Sponsor              _______ Lagniappe Sponsor

METHOD OF PAYMENT:

_______ Credit Card: (Circle One)   Visa   MC   AmEx   Discover

Name on Card ________________________________________________________________
Card # ________________________________________________________________
Exp. MO. ____ YR. ____    3-Digit Security Code _________    Billing Zip Code ________________

_______ Check

Make check payable to:
Greater Birmingham LSU Alumni Association
1600 Woodmere Drive
Birmingham, AL 35226

FOR MORE INFORMATION CONTACT:

Kenny Haynes
205-613-5337
kdhaynes@haynes-haynes.com
Cookin’ Crew Name: ____________________________________________________________________
Contact Person ________________________________________ Phone ________________________
Email: _______________________________________________________________________________
Address ______________________________________________________________________________
City _____________________________________ State ______________________ Zip _______________

Our Cookin’ Crew will cook: _______________________________________________________________
Crewe Captain ______________________________ Email _______________________________________
Crewe Member _____________________________ Email _______________________________________
Crewe Member _____________________________ Email _______________________________________
Crewe Member _____________________________ Email _______________________________________
Crewe Member _____________________________ Email _______________________________________

(Additional crew member names and information may be listed on the back)

Registration Fee is $250
Enclosed is my check for $___________ payable to the Greater Birmingham LSU Alumni Chapter.

Mail payments and completed registration forms to:

Kenny Haynes
1600 Woodmere Drive
Birmingham, AL 35226

I, ________________________________________________________________________________, have read and understand the rules of the
A Taste of Louisiana Food Cook-Off and my Cookin’ Crew will abide by the rules provided on the
A Taste of Louisiana Cook-Off Rules page.

Signature _________________________________________________ Date __________________________
Thank you for participating in the 2017 A Taste of Louisiana Festival & Cook-Off. Proceeds from this fun and tasty event will benefit the Sid Strong Foundation, funding Pediatric Cancer Research and Scholarships for local students. It is open to professional and amateur “Cookin’ Crews.” Following are the basic rules and guidelines.

GUIDELINES & RULES

GUIDELINES:

Check-in: Festival grounds open at 8:00 AM Saturday morning for all sponsors and delivery trucks. Due to limited space, no campers/trailers are allowed in cooking area. All vehicles may unload and then be moved to the designated parking area by 10:00 AM. ATOL committee members will be present to help sponsors get to their booth locations.

Decorations: Contestants are encouraged to decorate extensively and have lots of fun with the public. You may use any kind of family friendly Cajun, Mardi Gras or Louisiana themed decorations.

Food: Food will be served to the public from 11:00 AM to 3:00 PM or until you run out.
* Food service gloves MUST be worn when handling and serving food
* Food must be kept at a safe temperature (140 degrees or more for hot food and 39 degrees or less for cold food)
* Contestant must prepare/cook in a sanitary manner
* Contestants MUST provide all food
* Cooking conditions subject to inspection by ATOL chairpersons and/or Health Department
* No pets allowed in food prep/cooking areas
* Please display a list of ingredients at your booth

Cooking Location: Contestants are encouraged, but not required to prepare food on site. However, food must be prepared by the entering sponsor.

Booth: Booth size is 10’ x 10’. Promotional items may be handed out to festival goers. You are welcome to display any signs, banners, or ads within your space for your Team/Company. Contestants must bring their own equipment including chairs, tents, butane cookers, fire extinguishers, etc. Due to circuit limitations, do not anticipate that electricity will be available for contestants. Water will be available.

Awards: Awards presentations will begin at 2:30 PM. (see rules for judging details).

Clean-up: By the end of the Festival & Cook-off, you must clean up your booth site, and return site to its original condition. Dumpsters will be provided but please bring your own trash bags.
RULES:

Please read the following rules thoroughly, sign the agreement clause on the REGISTRATION FORM and keep this page for your reference.

1. A Contestant consists of a single individual, or a team of no more than four individuals.

2. An entry may be an appetizer, soup/stew, entree’ or desert. An entry is a single recipe. It is suggested that contestants prepare enough food for 300 tasters to sample your recipe. Serving samples should not exceed 2 oz. (1/2 of the tasting cup).

3. Contestants are responsible for supplying all of their own utensils, cooking pots, chairs and products relating to food preparation. Contestants must provide their own TENT, weights to anchor tents, cooking and storing equipment, and chairs. They are responsible for the assembly and disassembly of all items. Prepare for the possibility of inclement weather conditions such as rain or wind. ATOL can provide a tent for an additional $100, if requested by October 13th.

4. ATOL will provide each team with the following: one 8’ table, tasting cups, tasting sporks, napkins, water from faucet for cooking purposes and a ticket jar (People’s Choice Award).

5. Judging will be based on Taste (15 points), Originality (10 points), Presentation (10 points), and Degree of Difficulty (10 points). The contest will be judged by a panel of 5 judges. Additional points awarded for decoration of cooking area (5 points) and will be used in case of a tie.

6. Cook-off awards will be divided into 2 categories: an Amateur Division and a Professional Division (includes restaurants, caterers, those who cook for a living or sell to the public, etc.). An award will be provided for 1st place entrees in each division. At the beginning of event, voting tickets will be given to attendees to cast their votes for People’s Choice. Jars will be placed at each Contestant’s booth to collect voting tickets for the People’s Choice Award.